

## ToR for Strategy Consultant on the intersection of Media, Civil Society, and Conflict Transformation in Ethiopia

### **1. Brief information on the programme**

The Civil Peace Service (CPS) Programme “Infrastructures for Dialogue” (I4D) 2023 to 2025 builds on the experiences of the previous CPS Dialogue Programme, which is ending in 2022, and promotes the potential opened up by the growing civil society landscape in Ethiopia. The programme design proposes a multi-layered approach and combines networking and capacity development of civil society partner organisations (outcome 1) with dialogue projects at the local level (outcome 2) and adaptive and collaborative learning between different actors in the wider conflict transformation field (outcome 3).

### **2. Context**

The CPS programme has currently no running media projects and is mainly engaging in local level dialogues. The new programme focuses more on networking and capacity development of civil society organisations (CSOs) in the wider conflict transformation field, project implementation at the local level, and adaptive and collaborative learning between various relevant actors. We see a significant potential in the media supporting constructive dialogue and exchange between different actors and groups in Ethiopia. To understand this potential in more practical terms, we would like to hire a consultant to help us understand the current media landscape in Ethiopia, its challenges for cooperation with CPS, and possible entry points for CPS to contribute at the intersection between media and non-violent conflict transformation. The consultant should bring in the expertise to structure a process and develop a strategy on media engagement and civic conflict transformation together with CPS and potential partners.

### **3. Objective**

The consultancy supports the establishment of the new CPS I4D Programme by providing an in-depth understanding of the media landscape and actors in Ethiopia and facilitates relevant linkages between CPS and media actors to develop a strategy for further engagement.

### **4. Methodology**

The methodology of the assignment will be a mix of research methods, facilitation, and networking approaches. And it will combine expertise in the field of media, conflict studies, and organisational development while considering gender as a cross-cutting theme. The methodology should be conducive to capturing the needs, wants, and opportunities of civil society media actors/ organisations to contribute to the peaceful transformation of conflicts in Ethiopia. It should further connect interested CSOs in the media sector with CPS to start an exchange on potential partnerships.

### **5. Period of Assignment**

01.09.2022 to 30.11.2022

## 6. Deliverables

- 6.1. Desk review of legal reforms and policy landscape relevant to the media sector in Ethiopia.
- 6.2. Mapping of Ethiopian media actors and projects that work at the intersection of media and conflict and/or media and peace dialogue.
- 6.3. Consulting and interviewing local media actors/ organisations to assess the needs and opportunities of media actors/organisations in Ethiopia to contribute to conflict transformation and peaceful dialogue at various levels – nationally, regionally, and locally. The assessment should consider organisational development factors.
- 6.4. Consultation with the CPS media working group on opportunities and CPS modalities for cooperation with Ethiopian media actors/organisations.
- 6.5. Summarizing tested and proven approaches/methods/projects to strengthen the role of the media sector in conflict transformation and peace dialogue in Ethiopia, including providing case examples.
- 6.6. Facilitating a roundtable between Ethiopian media actors/organisations and CPS Ethiopia to discuss challenges, opportunities, and interests for cooperation to promote peace dialogues through strengthening civil society media organisations.
- 6.7. Identifying entry points for CPS to work together with civil society media actors/organisations and identifying potential target groups to promote dialogue and conflict transformation in Ethiopia.
- 6.8. Sharing findings and providing recommendations for a CPS strategic plan to engage with media and media actors in the context of the new CPS programme in an advisory workshop and, if necessary, incorporate feedback into the final version of the report.
- 6.9. Collecting and consolidating the findings, discussion points, and recommendations in a final consultancy report.

## 7. Concept

In the bid, the bidder is required to (1) show how the objectives and deliverables are to be achieved. The bidder is required to (2) consider the tasks to be performed with reference to the objectives and deliverables of the services put out to tender. Therefore, the bidder presents and (3) justifies the strategy with which he/she intends to provide the services for which he/she is responsible in a (4) comprehensive concept note.

## 8. Qualifications of proposed staff

### 8.1. Expert/consultant:

#### 8.1.1. Education:

University qualification (M.A. or higher) in communication and media studies, journalism, social sciences, or related fields.

#### 8.1.2. Professional experience:

Minimum of 8 years experiences in the media sector, conflict sensitive journalism, communication science, capacity development for media organisations and civil society, and at the intersection gender and media. Relevant research skills in mixed methods and demonstrated understanding of facilitation and networking approaches.

8.1.3. Experience in the region/knowledge of the country:

Minimum of 5 years experiences working in Ethiopia.

8.1.4. Language skills:

Business fluency in English and fluency in Amharic.

## 9. Specification of inputs

Fee days	Number of experts	Number of days per expert	Comments
- Preparation of work plan	1	1	-
- Document review and analysis	1	4	-
- Consultations and interviews with media actors/organisations	1	6	-
- Mapping of media actor landscape	1	2	-
- Consultation with GIZ-CPS media working group	1	3	-
- Draft report	1	4	-
- Round table (organisation and facilitation)	1	3	-
- Sharing findings and recommendations in an advisory workshop	1	2	-
- Finalising Report	1	3	-
<b>Total</b>	<b>1</b>	<b>28</b>	-

*Calculate your financial bid exactly in line with the quantitative requirements of the specification of inputs above. There is no contractual right to use up the full days/travel or workshops or budgets. The number of days/travel/workshops and the budgets will be contractually agreed as **maximum amounts**. The regulations on pricing are contained in the price sheet.*

## 10. Fixed lump sum price – contract for work

Since the contract to be concluded is a contract for work, we would ask you to offer your services at a fixed lump sum price, which provides an itemised breakdown of all the relevant costs (fees, travel costs, etc.). We require this information for our internal calculations. The assessment of the financial bid is based on the lump sum price tendered.

### Note:

If restrictions are introduced to combat coronavirus/COVID-19 (restrictions on air travel and travel in general, entry restrictions, quarantine measures, etc.), GIZ and the contractor are obliged to make adjustments to their contractual services to reflect the changed circumstances on the basis of good faith; this may involve changes to the service delivery period, the services to be delivered and, if necessary, to the remuneration.